

P = Product

C = Consumer

S = Store

FIG. 1 (PRIOR ART)

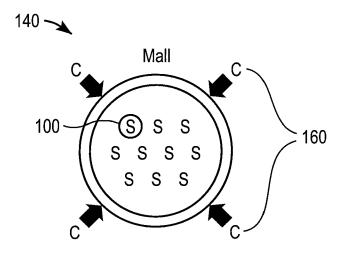


FIG. 2 (PRIOR ART)

On-line Group Buying Site

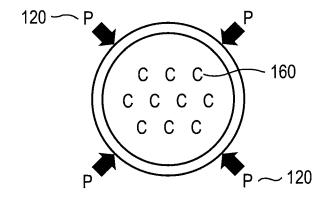


FIG. 3

